TOGETHER, WE'RE STRONGER.
You help make a difference in our community.

Through your generosity and genuine care for our community, millions of dollars are raised to help our most vulnerable neighbors stand strong and work toward independence.

We are #ThatKindofTown.

3,500 Volunteers
and over 51,000 Hours of Service

40,000 Donors
and 700 Workplace Campaigns

You Helped More Than 140,000 People in the Omaha-Council Bluffs Metro Area
When we leverage our community’s donations effectively, we As a result, more than 90 cents out of every donated dollar is ranked 10 progress and share the results with you. help of volunteers and subject matter experts, we vet nonprofit programs and invest in the well-being United, we can effectively drive positive change. programs form a network of supports that helps people achieve their full potential. Omaha-Council Bluffs metro area. United Way of the Midlands invested approximately $36.1 million for the 2016-2018 investment cycle in the Omaha-Council Bluffs metro area.

To improve the quality of life in our community, we support programs that meet our neighbors’ immediate needs for physical and mental health services, healthy food, stable housing, domestic violence support and the 2-1-1 HelpLine. Education To ensure our local children come to school prepared to learn the academic and essential skills needed to succeed, we invest in early-childhood education, school attendance supports, literacy Mentoring and after-school and summer learning programs. Financial Stability To create a stable community, we support programs that focus on financial education, job skill development and asset development. United, we can effectively drive positive change. We work on your behalf to ensure your gift is making a measurable impact in our community. With the help of volunteers and subject matter experts, we vet nonprofit programs and invest in the well-being of our neighbors by supporting the Omaha-Council Bluffs metro’s strongest health and human service programs. Every funded program is required to demonstrate quantifiable results so we can evaluate progress and share the results with you. United, we can maximize impact. We make every dollar count. United Way of the Midlands is ranked 10th for campaign performance and 17th for financial and operational efficiency out of approximately 1,200 United Ways. As a result, more than 90 cents out of every donated dollar is invested directly back into the Omaha-Council Bluffs metro area. When we leverage our community’s donations effectively, we amplify our impact and connect thousands of lives.

Together, we are building a STRONGER COMMUNITY!