



## Social Media Guide

1. **Like us on social!** Our accounts are excellent for learning about what we're up to and the nonprofits we support.

2. **Connect us with your internal communications point-person.** We can provide him/her with great content and photos unique to your corporate workplace campaigns and special events.

United Way of the Midlands contact: Stephanie Graham, [sgraham@uwmidlands.org](mailto:sgraham@uwmidlands.org)

3. **Use the hashtag #ThatKindofTown on your campaign photos.** We are excited to see all the fun ideas and passion your colleagues will bring to your workplace campaign this year!

Make sure to tag us and use #ThatKindofTown so that we can find your photos and feature them on our website and social accounts.

