

# 2018-2019 There Every Day Awareness Campaign

**United Way  
of the Midlands**



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<p>Join the Attendance Awareness Campaign today and end chronic absence in our schools.  <a href="http://bit.ly/1oqfID7">http://bit.ly/1oqfID7</a>                      #ThereEveryDay</p>	<p>The campaign to end chronic absence starts now! It's a bigger problem than you probably think. Learn more about chronic absence and join the Attendance Awareness Campaign today! Find local resources at <a href="http://www.ThereEveryDay.com">www.ThereEveryDay.com</a>                      #ThereEveryDay</p>	<p>Absenteeism in the first month of school can predict poor attendance throughout the school year. Half the students who miss 2-4 days in September go on to miss nearly a month of school. School attendance matters!</p>
<p>A student who is chronically absent in high school is 7.4X more likely to drop out.                      #ThereEveryDay</p>	<p>Improving attendance and reducing chronic absence is not rocket science, but it does take commitment, collaboration and tailored approaches to the particular strengths and challenges of each school or community. Across the nation, schools, communities, and advocates have successfully taken steps to ensure children are attending school more regularly. Find local resources at <a href="http://www.ThereEveryDay.com">www.ThereEveryDay.com</a>                      #ThereEveryDay</p>	<p>There are approximately (180) school days each year. In order to achieve a minimum of 95% attendance, I must not miss more than 9 days of school.</p>
<p>During the 2016-17 school year, approximately 14% or 18,000 students in the Greater Omaha Metro were chronically absent.                      #ThereEveryDay</p>	<p>What is chronic absenteeism? It's when a student misses more than 10% of school days a year (approximately 18 days). During the 2016-17 school year, approximately 14% of students in the Greater Omaha Metro were chronically absent. #ThereEveryDay</p>	<p>Good attendance means being in school at least 95% of the time... But obviously, 100% of the time is best!</p>
<p>Missing 10% of school days, just 2 days each month, can put children at risk of academic failure.                      #ThereEveryDay</p>	<p>Too often, we think of reducing absences as the job of parents or school clerks in the front office. But communities across the country have started helping schools address chronic absence by building public awareness and leveraging resources.                      #ThereEveryDay</p>	

<p>Reducing chronic absence takes commitment, collaboration &amp; tailored approaches. Will you help? <a href="http://bit.ly/1oqfID7">http://bit.ly/1oqfID7</a> #ThereEveryDay</p>	<p>A growing body of research reveals the prevalence of chronic absence and its critical role in student achievement. This research also shows that chronic absence can be addressed when school districts, communities, and policymakers work together to monitor the problem and implement solutions that target the underlying causes. Learn more here: <a href="http://bit.ly/1oqfID7">http://bit.ly/1oqfID7</a> #ThereEveryDay</p>	<p>Punctuality is important. Prepare to be at school by [8:20 am] so that you are ready to start Period 1 promptly at [8:30 am].</p>
<p>Sometimes good attendance is simply a matter of good health. #ThereEveryDay</p>	<p>Sometimes good attendance is simply a matter of good health. #ThereEveryDay</p>	
<p>Over 8 million students miss 10% of school year nationwide. That's 135 million days total. #ThereEveryDay</p>	<p>Over 8 million students miss 10% of school year nationwide. That's 135 million days total. #ThereEveryDay</p>	
<p>For students in low-income communities, chronic absence in kindergarten = lower academic achievement through 5th grade. #ThereEveryDay</p>	<p>For students in low-income communities, chronic absence in kindergarten = lower academic achievement through 5th grade. #ThereEveryDay</p>	<p>Students with good attendance generally enjoy school more and achieve higher grades. Grades go down when you're not around!</p>
<p>Chronic absence affects all kids, not just the absent ones. #ThereEveryDay here: <a href="http://bit.ly/1oqfID7">bit.ly/1oqfID7</a></p>	<p>Chronic absence affects all kids, not just the absent ones. #ThereEveryDay here: <a href="http://bit.ly/1oqfID7">bit.ly/1oqfID7</a></p>	
<p>Students lose 14 million school days to asthma each year. Controlling asthma = better attendance. #ThereEveryDay</p>	<p>Students lose 14 million school days to asthma each year. Controlling asthma = better attendance. #ThereEveryDay</p>	
<p>Kids who miss too much school in PreK &amp; K are less likely to be @readingby3rd: <a href="http://bit.ly/1oqfID7">bit.ly/1oqfID7</a></p>	<p>Kids who miss too much school in PreK &amp; K are less likely to be @readingby3rd: <a href="http://bit.ly/1oqfID7">bit.ly/1oqfID7</a></p>	
<p>A school can have 95% daily attendance but still have 30% of students chronically absent#ThereEveryDay</p>	<p>Chronic absence is easily masked by school attendance statistics, even when average daily attendance appears relatively high. Even in a school with 95% daily attendance, 30% of the student population could be chronically absent. How is that possible? Find out: <a href="http://bit.ly/1oqfID7">http://bit.ly/1oqfID7</a> #ThereEveryDay</p>	<p>A missed day is a missed opportunity to learn!</p>

More than two of every three chronically absent kids live in poverty. #ThereEveryDay	More than two of every three chronically absent kids live in poverty. #ThereEveryDay	
FACT: By 6th grade chronic absence is a clear predictor that students may drop out. Read more here: <a href="http://bit.ly/1oqfID7">http://bit.ly/1oqfID7</a> #ThereEveryDay	FACT: By 6th grade chronic absence is a clear predictor that students may drop out. Read more here: <a href="http://bit.ly/1oqfID7">http://bit.ly/1oqfID7</a> #ThereEveryDay	
Trying to get to school on time? Check out morning hacks for school. <a href="https://www.youtube.com/watch?v=YIikIJmfQXk">https://www.youtube.com/watch?v=YIikIJmfQXk</a> #ThereEveryDay	Trying to get to school on time? Check out morning hacks for school. <a href="https://www.youtube.com/watch?v=YIikIJmfQXk">https://www.youtube.com/watch?v=YIikIJmfQXk</a> #ThereEveryDay	Trying to get to school on time? Check out morning hacks for school. <a href="https://www.youtube.com/watch?v=YIikIJmfQXk">https://www.youtube.com/watch?v=YIikIJmfQXk</a> #ThereEveryDay
Students who meet with a #mentor regularly make better choices in school & life. <a href="http://bit.ly/1oqfID7">bit.ly/1oqfID7</a> #ThereEveryDay	Studies have shown that students who meet regularly with their mentors are 52% less likely than their peers to skip a day of school. Help one child feel special while also having a positive effect on the learning environment in an entire classroom. <a href="http://bit.ly/1oqfID7">http://bit.ly/1oqfID7</a>	A quality #mentoring program strengthens school-wide strategies to boost attendance Be a mentor! #ThereEveryDay
One in 10 kindergarten and 1st grade students misses nearly a month of school each year. #ThereEveryDay	One in 10 kindergarten and 1st grade students misses nearly a month of school each year. #ThereEveryDay	Start good attendance habits early! One in 10 kindergarten and 1st grade students misses nearly a month of school each year. #ThereEveryDay
Preschoolers who miss too much school don't develop reading, math, and social skills as quickly. #ThereEveryDay	Preschoolers who miss too much school don't develop reading, math, and social skills as quickly. #ThereEveryDay	Preschoolers who miss too much school don't develop reading, math, and social skills as quickly. #ThereEveryDay
Find out how you can support attendance awareness all year long: <a href="http://awareness.attendanceworks.org/contact/aam-updates/">http://awareness.attendanceworks.org/contact/aam-updates/</a>	When we reduce chronic absence, we improve graduation rates, increase academic achievement and give young people the best chance at success in their adult life. Sign up for ongoing updates at <a href="http://awareness.attendanceworks.org/contact/aam-updates/">http://awareness.attendanceworks.org/contact/aam-updates/</a> and find local resources at <a href="http://www.ThereEveryDay.com">www.ThereEveryDay.com</a>	Find out how you can support attendance awareness all year long: <a href="http://awareness.attendanceworks.org/contact/aam-updates/">http://awareness.attendanceworks.org/contact/aam-updates/</a>