

UNITED WAY OF THE MIDLANDS CONTACT:

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United Way of the Midlands Employee Joins AIRS Board of Directors

United Way of the Midlands (UWM) is proud to announce the appointment of Lindsay Paulsen, UWM manager – data resources, to the Alliance of Information & Referral Systems (AIRS) Board of Directors.

AIRS is the international voice of Information and Referral (I&R). I&R providers create and maintain resource databases of programs and services and share the information through various channels. AIRS is the sole source for standards, accreditations and certifications for the community I&R sector.



Paulsen will serve a one-year term on the AIRS Board, at which time she will have the opportunity to be elected to a four-year term. She also serves as the chairperson of the AIRS Taxonomy Committee.

“Lindsay consistently brings her passion for service and her valuable experience to her role at United Way,” said Shawna Forsberg, UWM president and CEO. “I am proud to see her dedication recognized at the international level. I know she will be an asset to the AIRS Board.”

Paulsen graduated with her Bachelor of Social Work from Dana College. She has been employed at UWM for the last 14 years. In her current role, she maintains the 2-1-1 Helpline database and oversees the Helpline’s statistics and reporting.

The 2-1-1 Helpline, managed by UWM, is a free, confidential Information and Referral (I&R) service that connects people of all ages in the state of Nebraska and Southwest Iowa to a specialist who will help them find local health and human services. Assistance is available in over 100 languages using the Tele-interpretor service and bi-lingual staff.

2-1-1 is available Monday through Friday from 7 a.m. to 8 p.m. and on Saturday from 8 a.m. – 5 p.m. The call is free and confidential. To connect with a specialist via text, individuals should text their zip code to 898211. Standard message and data rates may apply when texting. For more information, visit <http://www.unitedwaymidlands.org/2-1-1/>.

About United Way of the Midlands

Thanks to donors, volunteers and community partners, United Way of the Midlands is not only focused on addressing our community’s human needs today; it is focused on what can be, and what should be. It is building on today’s strong partnerships to create even more comprehensive human service efforts tomorrow, so our community can solve some of the root causes of poverty. United Way is community-based, community-focused. Thanks to those who share their strength, United Way is COMMUNITY STRONG. We invite you to visit UnitedWayMidlands.org for more information.