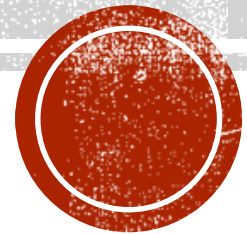


CLOSING REMARKS

Changing our collective behavior!




WHAT WE DO NOW – FEELS GOOD DOESN'T MOVE THE NEEDLE

- Reward students who are already giving us the behavior we are trying to change – ADA
- We eat popcorn and pizza
- Address students – who have no control over their behavior
- Wait too long - We know at the end of the September what we are working with for the year AND we have trend data.



STRIVE FOR 95

- What it is? - Individual Kiddos Behavior
- What it isn't? – A Magic Arrow 
- Power of Information - “If we know better we do better”
- Persistent – Three year effort in year one – will continue...
- Give kiddos agency – let them own their attendance data
- Realistic goals for improvement



Evaluating the Relationship Between Student Attendance and Achievement in Urban Elementary and Middle Schools

An Instrumental Variables Approach

First Published June 1, 2010 Research Article

Harvard Kennedy School professor Todd Rogers shares some of the counterintuitive insights that we can use to turn mass intention into mass action. Learn more about Todd Rogers at http://scholar.harvard.edu/todd_rogers and TEDxCambridge at <http://www.tedxcambridge.com>.



THIS IS NOT AN ATTENDANCE EFFORT

IT'S AN EARLY LITERACY EFFORT

IT'S A HIGH SCHOOL GRADUATION EFFORT

IT'S A READY FOR COLLEGE EFFORT

I CAN KEEP MY GOOD JOB EFFORT

