



# DESIGNATION PLEDGE FORM

Please complete the required information so we may properly record your gift.

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CONTACT INFORMATION

## I CHOOSE TO BE COMMUNITY STRONG

NAME	<input type="checkbox"/> DR. <input type="checkbox"/> MR. <input type="checkbox"/> MRS. <input type="checkbox"/> MS.	FIRST	MI	LAST
SPOUSE/PARTNER'S NAME*	<input type="checkbox"/> DR. <input type="checkbox"/> MR. <input type="checkbox"/> MRS. <input type="checkbox"/> MS.	FIRST	MI	LAST
HOME ADDRESS				DATE OF BIRTH (MM/DD/YY) SPOUSE DATE OF BIRTH (MM/DD/YY)
CITY	STATE	ZIP	/ / / /	
PREFERRED PHONE	( ) - EXTENSION	<input type="checkbox"/> HOME <input type="checkbox"/> WORK <input type="checkbox"/> MOBILE <input type="checkbox"/> (It's okay to contact me via text message)		
EMAIL	<input type="checkbox"/> HOME <input type="checkbox"/> WORK	SPOUSE'S EMAIL	<input type="checkbox"/> HOME <input type="checkbox"/> WORK	
COMPANY	TITLE	<input type="checkbox"/> I AM/WE ARE RETIRED		

Please recognize my gift as "Anonymous."  
 Please combine my gift with my spouse/partner's gift. \*\*Please note if both spouses contribute through their workplaces for a combined gift, both should fill out a pledge form.

\*SPOUSE/PARTNER'S EMPLOYER: \_\_\_\_\_ \$ \_\_\_\_\_ SPOUSE/PARTNER'S ANNUAL CONTRIBUTION AMOUNT:

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PAYMENT OPTIONS/SIGN AND DATE

MY TOTAL ANNUAL GIFT IS:.....\$ \_\_\_\_\_  
 PAYMENT OPTIONS:

- PAYROLL DEDUCTION** (Workplace campaigns only) \$ \_\_\_\_\_ per pay period  \_\_\_\_\_ pay periods = total gift. \$ \_\_\_\_\_
- CASH/CHECK** Please make checks payable to **United Way of the Midlands** \$ \_\_\_\_\_
- CREDIT CARD** Make a secure credit card donation at [www.unitedwaymidlands.org/donate](http://www.unitedwaymidlands.org/donate) \$ \_\_\_\_\_
- STOCK/SECURITIES** For more information, visit [www.unitedwaymidlands.org/stocks](http://www.unitedwaymidlands.org/stocks) \$ \_\_\_\_\_
- BILL ME** (\$25 minimum) \$ \_\_\_\_\_ START DATE (MM/YYYY) \_\_\_\_/\_\_\_\_/\_\_\_\_  Monthly  Quarterly\*  One Time \$ \_\_\_\_\_  
\*Billed the first month of each quarter of the calendar year.
- NO DONATION**

SIGNATURE Required \_\_\_\_\_ DATE \_\_\_\_\_

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GET INVOLVED

## I WANT TO BE INVOLVED WITH:

- TOCQUEVILLE SOCIETY \$10,000 minimum donation**  
Join this influential group who champions this important work to strengthen and make a lasting impact in our community.
- WOMEN UNITED \$1,500 minimum donation**  
Join a dynamic group of passionate women who work together to support Opportunity Youth and create long-term change.
- BRIDGEBUILDERS SOCIETY \$1,000 minimum donation**  
Be a trailblazer where your interest and generosity can lead to impactful change for those who need it most.
- EMERGING LEADERS \$250 minimum donation**  
Join an enthusiastic group that harnesses the power of those 40 and younger to make our community stronger by supporting Book Trust.

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DESIGNATION INFORMATION

## I CHOOSE TO IMPACT LIVES BY DIRECTING MY DOLLARS IN THIS WAY:

**UNITED WAY OF THE MIDLANDS COMMUNITY CARE FUND:** The most efficient and effective way to support UWM's areas of work, including basic needs, education and financial stability..... \$ \_\_\_\_\_

**BASIC NEEDS:** Support our neighbors by funding programs that provide healthy food, safe and stable housing, physical and mental health services, domestic violence services and the 2-1-1 Referral Helpline..... \$ \_\_\_\_\_

**EDUCATION:** Support our youth in academic and life skill programs in early childhood, attendance and mentoring to ensure students are successful in school and in life..... \$ \_\_\_\_\_

**FINANCIAL STABILITY:** Support a variety of programs that focus on financial education, job skill development and asset development, which are all key to creating a stable community..... \$ \_\_\_\_\_

**SPECIAL INITIATIVES:**

**OPPORTUNITY YOUTH:** Is an initiative supported by *Women United* that focuses on helping 16-24 year-olds re-engage with school or work in our Omaha-Council Bluffs metro area..... \$ \_\_\_\_\_

**CAMPAIGN FOR GRADE-LEVEL READING:** Is a partnership with the Metropolitan Omaha Educational Consortium (MOEC) that aims to help local children start early education on the right track, attend school every day, read on grade-level and continue to grow their minds during the summer months..... \$ \_\_\_\_\_

**BOOK TRUST:** Is a three-year national program supported by *Emerging Leaders* and funded by UWM. This program works with 10 Title 1 schools across six local school districts to provide books to students. At the end of each school year, students have approximately 20-30 books in their at-home libraries..... \$ \_\_\_\_\_

Please see back if you choose to designate to a specific, approved 501(c)(3) organization that addresses local health and human services. (\$50 MINIMUM PLEDGE)

**YOUR DESIGNATION: (\$50 MINIMUM PLEDGE)**

ORGANIZATION					
ADDRESS					
CITY		STATE		ZIP	
DESIGNATION AMOUNT	\$				

Please forward my contact information and pledge amount to the designated organization so I may receive acknowledgment.

United Way of the Midlands will honor designations to agencies whose programs are funded by, or are consistent with its mission to impact poverty. If you choose to direct your donation to a specific agency, please note the following guidelines: The receiving agency must be classified as a 501(c)(3) organization (and included in IRS Publication 78), with a primary mission to deliver health or human services within the boundaries of the 21-county area covered by United Way of the Midlands. This includes: Douglas, Sarpy, Cass, Saunders, Washington, Burt, Dodge, Nemaha and Thurston counties in Nebraska, and Pottawattamie, Adair, Cass, Fremont, Mills, Montgomery, Adams, Crawford, Harrison, Monona, Page, and Shelby counties in Iowa.

**To designate to an agency, enter the agency's name and complete address in the space provided.** An alphabetical list of agencies providing programming in basic needs, education and financial stability can be found at [UnitedWayMidlands.org/Designations](http://UnitedWayMidlands.org/Designations).

Organizations that may not be considered eligible: cultural institutions, religious organizations, schools, animal welfare agencies, environmental organizations, political organizations or government entities. (Educational foundations are eligible.) If an organization is determined to be ineligible by United Way of the Midlands staff, you will be contacted and have 14 days to respond, after which time, your donation will be redirected to the United Way of the Midlands' Community Care fund. All payments received will be paid out on a quarterly basis.

Please note: Donor designated pledges to a named agency are assessed a fundraising and processing fee based on actual historical costs in accordance with United Way Worldwide Membership Standards, as outlined in its publication titled United Way Worldwide Costs Deduction Requirements for Membership Standard M. If applicable, an assessment for noncollectable pledges may also apply. For more information please contact [support@uwmidlands.org](mailto:support@uwmidlands.org).

**THANK YOU!**

Privacy Statement: United Way of the Midlands may collect email addresses and other personally identifiable data about donors, volunteers and visitors, when such information is voluntarily submitted. All such information is collected and stored in a manner appropriate to the nature of the data. United Way of the Midlands does not sell or otherwise disclose this information outside the organization, unless it is explicitly requested in writing.