

COMMUNITY

2019 REVENUE RAISED:

\$18 MILLION + **\$1** MILLION
(Flood Relief Fund)



\$0.92

of every dollar is invested right here, in the Omaha-Council Bluffs metro area.*



Out of 1,200 United Ways...

United Way of the Midlands ranked **7th** in campaign performance index

CAMPAIGN HIGHLIGHTS:

You help to make a difference. The combined efforts of individual donors, corporate partners, family foundations, campaign leadership and the Board of Directors. We *ARE* that kind of town.



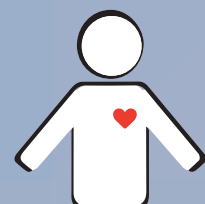
700
Companies



40,000
Donors



13,000 volunteers
and 62,000
Volunteer Hours



223,350
people helped in the
Omaha-Council Bluffs
metro area