

# HOW YOUR DOLLARS CHANGE LIVES

When you make a donation, United Way of the Midlands invests your gift in more than 110 programs that form a circle of support for people in need. When our neighbors have access to **basic needs**, **education** and **financial stability** supports, they can start down a path to independence and success.



## BASIC NEEDS

- Housing Supports
- Domestic Violence Services
- Food Supports
- 2-1-1 Referral Helpline
- Physical and Mental Health Services

## EDUCATION

- Life Skills
- Attendance
- Grade-Level Reading
- Mentoring Supports

## FINANCIAL STABILITY

- Financial Education
- Job Skill Development
- Asset Development

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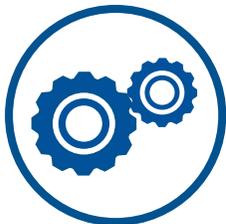
United Way  
of the Midlands



# UNITED WAY OF THE MIDLANDS AT A GLANCE



**LOCAL:** Your investments stay right here in the Omaha-Council Bluffs metro, where they help us achieve our greatest potential as a region and generate a higher quality of life for everyone.



**EFFICIENT:** Your donations go further. United Way of the Midlands invests **92 cents** of every dollar back into our community and is **ranked the 7<sup>th</sup> best United Way in the nation** for campaign performance out of approximately 1,200 United Ways.



**IMPACT-DRIVEN:** Experts and volunteers evaluate each nonprofit program before making investments, so your donations fund the programs that will make the biggest impact.



**RESULTS-BASED:** To hold ourselves and our partner agencies accountable, we collect program results, measure the impact and share the results with you.

# YOU HELP PEOPLE LIKE JAMES

*"I am now living in an apartment and for the first time in my life, I feel secure, comfortable and cared for."*

– James



James didn't know where to turn after he had his right foot amputated. He was homeless, depressed and struggling with post-traumatic stress disorder.

He took refuge at Stephen Center's Pettigrew Emergency Shelter, and soon after, he moved into the Center's Permanent Supportive Housing apartments. With access to medication, counseling, financial counseling and more through these United Way-funded programs, James began to feel more hopeful.

"...for the first time in my life, I feel secure, comfortable and cared for," he said. "So many people here are smiling, complete strangers asking how you are doing. It's like nothing I have experienced before."

With the support of the staff and his newfound friends, James is continuing physical therapy, looking forward to receiving his prosthetic and making plans for his future.

When you donate to United Way of the Midlands, your gift funds more than 110 programs that create a circle of support for people just like James. Thank you for helping those in need access basic needs, education and financial stability supports so they can start down a path to independence and success.

\*While this is a true account, we have changed the client's name and photo in order to be respectful of his privacy.



#ThatKindofTown

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