



# UNITED WAY OF THE MIDLANDS EMERGING LEADERS

*Leaders Driven to Make a Difference*

## JOIN THE NEXT GENERATION OF LEADERS

United Way of the Midlands (UWM) Emerging Leaders is a dynamic group all about making a difference – with a purpose. We participate in meetings, events and volunteer projects to create long-lasting, positive change in our community.

## STRONGER TOGETHER.

In the Omaha-Council Bluffs metro area, more than 5,500 third grade students were not reading at grade level during the 2016-17 academic year. We believe this is 5,500 students too many. That's why we have dedicated our time, talents and financial support to United Way of the Midlands' Book Trust initiative.

This program aims to improve grade-level literacy within ten Title I schools across our community. K-3rd students who are enrolled in the program receive \$7 once a month to buy books from a Scholastic Reading Club. Students are able to select their own books, increasing their excitement and love for reading. Over the course of a school year, students build an at-home library containing approximately 20 books that can encourage family engagement in reading.

## MEMBER BENEFITS

Individuals who identify as an Emerging Leader and make an annual gift of \$250 or more to UWM will enjoy the following:

- Strong corporate and community networking opportunities
- Opportunities to strengthen public speaking, leadership, project management and other professional skills
- Exclusive benefits at fundraising, professional development and social events, including meetings with prominent community leaders
- Hands-on volunteer projects

## UPCOMING EVENTS

**August 29: UWM Campaign Kickoff**

**September 6: "Birdies for Books" Golf Tournament**

**September 21: UWM Day of Caring**

**October 18: UWM Annual Meeting**

United Way  
of the Midlands

