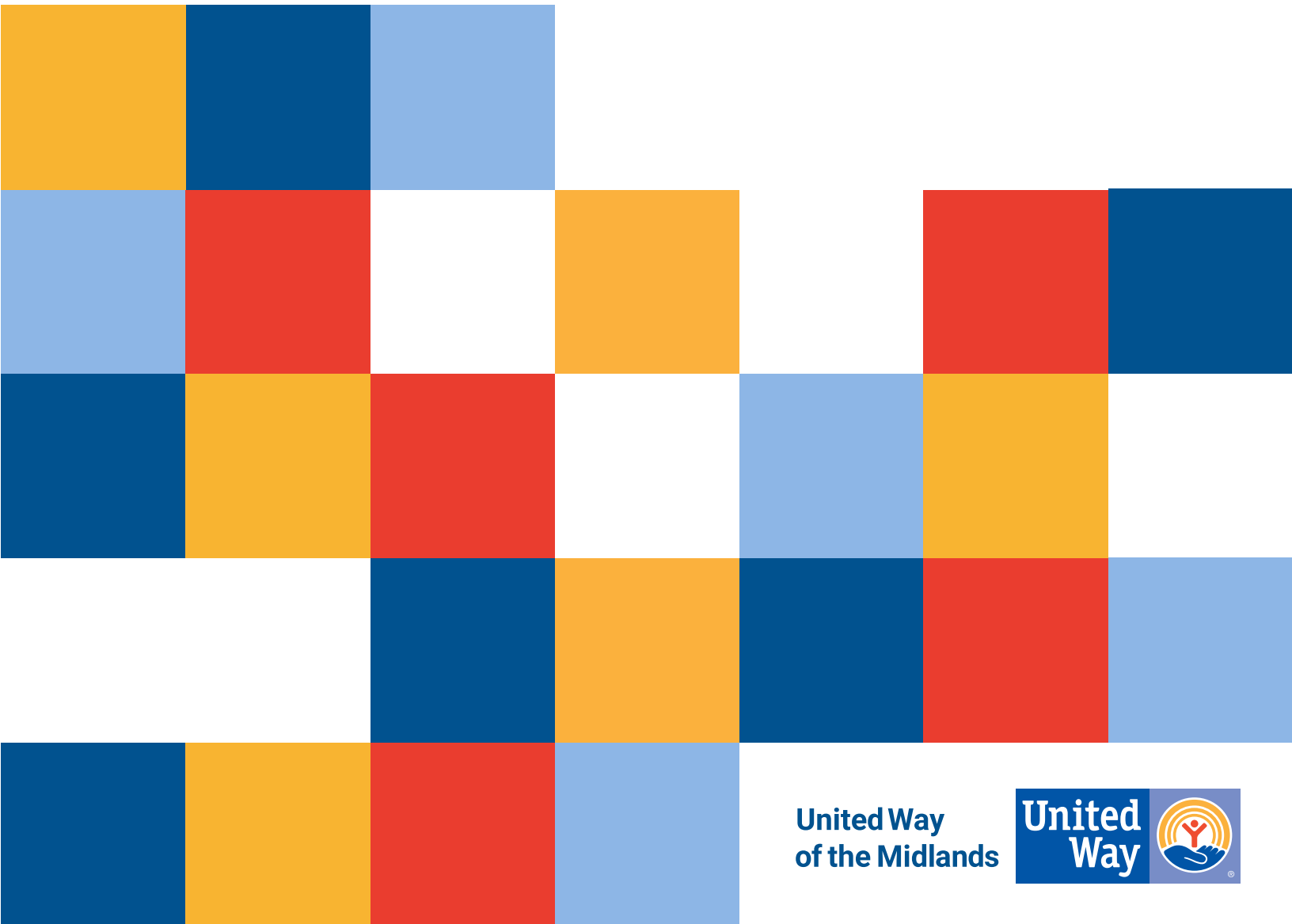


# COMMUNITY



United Way  
of the Midlands

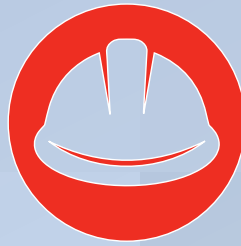


# UNITED STARTS WITH YOU

Here in the Omaha-Council Bluffs metro, people like **YOU**...



**Dream big**



**Work hard**



**Help those who need it most**

Because **YOU** believe...



**Our schools will be better when more students are ready to learn**



**Our economy will improve when more people are financially stable**



**Our community will be stronger when more people are thriving**

**But we're not there yet.**

More than 100,000 people are living in poverty right here in our community. It's hard for just one person, one company or one nonprofit to tackle the challenges our neighbors are facing. That's why we approach poverty in a specific way – a **“United” way**.

And **YOU** play an important role.



**YOU**



**40,000  
OTHER  
DONORS**



**700  
ORGANIZATIONS**



**13,000  
VOLUNTEERS**



**223,350  
LIVES  
CHANGED!**

# YOU ARE THE HEART OF UNITED WAY

When you donate to United Way of the Midlands (UWM), 92 cents of every dollar is invested directly back into the community. That means more of your donation benefits those who need it most and helps them access...

- **basic needs** supports, like healthy food, safe and stable housing, physical and mental health services, domestic violence services and the 2-1-1 Referral Helpline
- **education** supports, like mentoring, out-of-school time programs and early childhood education programs that focus on improving literacy and school attendance
- AND **financial stability** supports, like job training, personal finance classes and post-secondary education

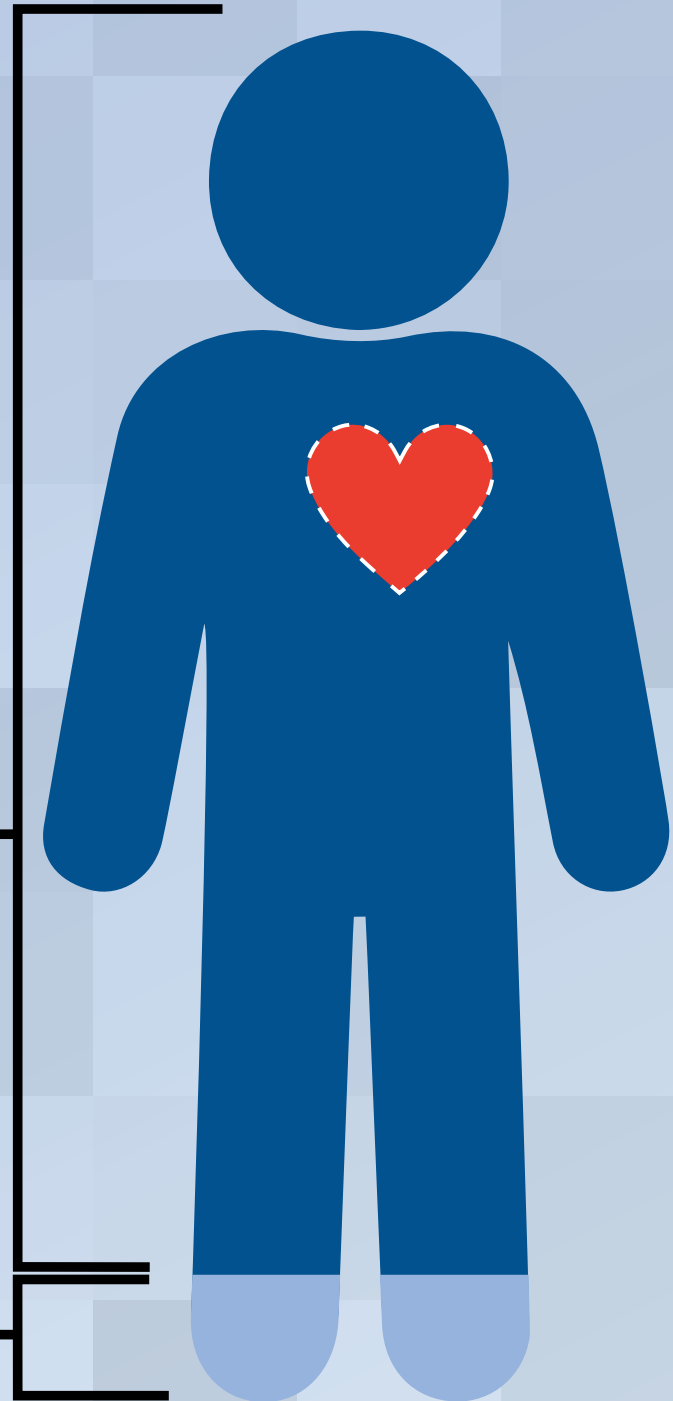
**\$0.92**  
INVESTED IN THE  
COMMUNITY

## Putting in the legwork

The remaining eight cents helps us do the work necessary to make a difference, like...

- build awareness of our community's needs
- raise dollars for those who need it most
- ensure your donations are used wisely

**\$0.08**  
FOR PROGRESS



And **YOU** can feel good knowing you made a real difference.

- Experts and volunteers evaluate each nonprofit program before making investments so your donations fund the programs that will make the biggest impact.
- To hold ourselves and our partner agencies accountable, we collect program results, measure the impact and share the results with you.
- We are ranked the **7<sup>th</sup> best United Way in the nation** for campaign performance out of approximately 1,200 United Ways.



## HOW YOUR DOLLARS CHANGE LIVES

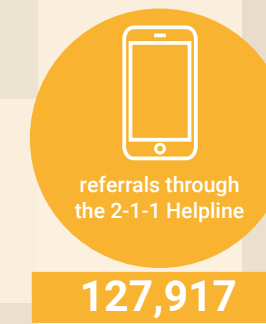
Poverty is complex and challenging. We know that someone who needs food might also struggle with physical and mental health, job stability and more.

**That's where you come in!**

When you make a donation, United Way of the Midlands (UWM) invests your gift in more than 110 programs that form a circle of support for people in need. When our neighbors have access to **basic needs**, **education** and **financial stability** supports, they can start down a path to independence and success.



- Housing Supports
- Domestic Violence Services
- Physical and Mental Health Services
- Food Supports
- 2-1-1 Referral Helpline

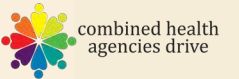


**2-1-1** is a helpline managed by UWM that connects people in need to services within the Omaha-Council Bluffs metro area, nine counties in Southwest Iowa and across the state of Nebraska. Calling or texting is available 24/7.

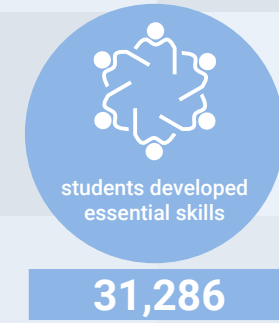
**Combined Health Agencies Drive (CHAD)** provides funding to member charities for innovative research to improve lives and offers critical client services, education and prevention programs within our community.

**Agencies include:**

- The ALS Association - Mid-America Chapter
- Alzheimer's Association - Nebraska Chapter
- American Lung Association in Nebraska
- Arthritis Foundation Nebraska
- Autism Action Partnership
- Brain Injury Alliance of Nebraska
- Crohn's & Colitis Foundation - Nebraska/Iowa Chapter
- Cystic Fibrosis Foundation - Nebraska Chapter
- JDRF - Heartland Chapter
- Leukemia & Lymphoma Society - Nebraska Chapter
- March of Dimes - Nebraska & Western Iowa Market
- Muscular Dystrophy Association of Nebraska
- National MS Society - Mid-America Chapter
- Nebraska AIDS Project
- Nebraska Chapter of the National Hemophilia Foundation
- Nebraska Community Blood Bank
- Nebraska Hospice and Palliative Care Association
- Nebraska Kidney Association
- Susan G. Komen® Great Plains
- Team Jack Foundation
- United Cerebral Palsy of Nebraska



- Life Skills
- Attendance
- Grade-Level Reading
- Mentoring Supports



**Campaign for Grade-Level Reading** is a partnership with the Metropolitan Omaha Educational Consortium (MOEC) that aims to help local children start early education on the right track, attend school every day, read on grade-level and continue to grow their minds during the summer months.

**UWM's Attendance Initiative** aims to reduce chronic absenteeism. UWM convenes more than 40 stakeholders from 35 organizations (including public schools) that work together to identify and overcome barriers to school attendance.

**Raise Me to Read** is a program that promotes literacy and early learning for every child across Sarpy and Pottawattamie Counties.

**Book Trust** is a three-year national program supported by *Emerging Leaders* and funded by UWM. This program works with 10 Title 1 schools across six local school districts to provide books to students. At the end of each school year, students have approximately 20-30 books in their at-home libraries.



- Financial Education
- Job Skill Development
- Asset Development



**Opportunity Youth** is an initiative supported by *Women United* that focuses on helping young adults, ages 16-24, re-engage with school or work in the Omaha-Council Bluffs metro area.



**Siemer's Institute Family Support Program** is a collaborative partnership that addresses the needs of families on the edge of homelessness. The Family Support Program, managed by Family Housing Advisory Services Inc., provides financial education to ensure families stay in their homes and children stay in school.

**Omaha Federation of Labor** is a strong UWM partner who promotes skilled trade careers so people can secure meaningful jobs and support themselves and their families.

## Meet Cass

*"The Center for Healthy Families played an active role in helping put my family back together." – Cass*

Imagine being pregnant... and not having a place to call home.

Cass was referred to the *Pottawattamie County Center for Healthy Families* when she was residing in a local shelter. The *Center*, which is funded by United Way of Midlands and operated by *Lutheran Family Services (LFS)*, promotes healthy family behaviors.

When Cass started classes there, she was determined to become the best possible parent for her unborn child. "I treated the class as a requirement for a start in my new life," Cass said. "I gave birth to my son during the course of the class, and it was the only class that I missed."

Since being referred to the *Center*, Cass has finished drug court and obtained her driver's license. Now, two years later, both she and her son's father are able to provide for their family.

"The entire team at *LFS* also offered support in ways that I never thought strangers could," she said. "I don't think I could have done it without them."



## Meet Luis

*"He started to help other kids (by showing them) how to cope." – MaryBel, Luis' aunt and caregiver*

MaryBel remembers a time when she was constantly receiving calls about her niece and nephew's behavior. "I used to get to school and all I got were complaints, complaints and complaints," she said. "At times, I just started to cry because I was so overwhelmed."

MaryBel took in the twins after her sister was no longer able to care for them. She did everything she could to help them adjust and excel, but their behavior, especially Luis', posed a problem in the preschool classroom.

That's when Luis and his sister were referred to *KidSquad*, a behavioral and mental health education program operated by *Child Saving Institute* and funded by United Way of the Midlands.

LeLynda, a *KidSquad* consultant, began to work with Luis, his teacher and MaryBel. Luis learned coping mechanisms and soon his behavior improved so much that he no longer needed support from *KidSquad*. Now, despite his childhood trauma, Luis has developed healthy, positive attachments with peers and adults at school.



## Meet Jabin

*"I think just having that degree opens up a whole new road of opportunity." – Jabin*

Jabin's parents always wanted more for their children. "If you work hard, you can go to college and get a career so that you don't have to go through what I have to go through," Jabin's father would say. But because they were living paycheck to paycheck, the dream that Jabin and his parents shared seemed out of reach.

That is until Jabin heard about *College Possible*, which is funded by United Way of the Midlands.

*College Possible* makes college admission and success possible for low-income students. Coaches help students prep for the ACT, apply to college, apply for financial aid, transition into college and work toward their college degree.

Today, Jabin is the first in his family to complete two years of college at the University of Nebraska at Omaha. With support from Denzel, his College Coach, Jabin is steadily working toward his degree and his dream to own a restaurant and be a consultant to help other entrepreneurs succeed.



# PROGRAMS FUNDED THROUGH THE COMMUNITY CARE FUND

## BASIC NEEDS

### **American Red Cross - Omaha-Council Bluffs Metro:**

- Disaster Cycle Services

### **Boys and Girls Clubs of the Midlands:**

- Basic Needs Health 2018-2020

### **Catholic Charities Diocese of Des Moines/Council Bluffs:**

- Domestic Violence and Sexual Assault Program

### **Catholic Charities of the Archdiocese of Omaha:**

- Neighborhood Centers
- Domestic Violence Services - The Shelter
- Senior Centers

### **Charles Drew Health Center:**

- Mobile Dental Unit
- School-Based Intervention

### **Child Saving Institute, Inc.:**

- Child and Adolescent Therapy
- Emergency Shelter
- Teen and Young Parent Program (TYPP)

### **City Sprouts, Inc.:**

- City Sprouts Urban Farming Summer Internship

### **Completely KIDS:**

- Mental Health Services
- Weekend Food Program

### **Community Alliance Rehabilitation Services:**

- Crossroads to Health & Recovery
- Peer Support Shelter Initiative

### **Family Housing Advisory Services, Inc.:**

- Housing Access Retention and Prevention (HARP)

### **FAMILY, Inc.:**

- Parents as Teachers - Early Childhood Home Visitation

### **Father Flanagan's Boys' Home:**

- Boys Town of Iowa's In-Home Family Services

### **Heart Ministry Center, Inc.:**

- Food Pantry

### **Heartland Family Service:**

- Community Education
- Hardship Assistance
- Professional Counseling - Behavioral Health
- Domestic Abuse and Sexual Assault Program

### **Heartland Hope Mission:**

- Hunger and Homelessness Prevention Program

### **HELP Adult Services:**

- Health & Medical Equipment Loan Program (H.E.L.P.)

### **Intercultural Senior Center:**

- Case Management for Diverse Elders

### **Iowa Legal Aid:**

- Economic Stability Project

### **Jewish Federation of Omaha:**

- Mental Health Care and Counseling

### **Latino Center of the Midlands:**

- Nutrition and Well-Being Program

### **Legal Aid of Nebraska:**

- Making Equal Justice Happen: Hope and Opportunity Through Legal Aid
- Safety and Justice for Domestic Violence Victims

### **Lutheran Family Services of Nebraska, Inc.:**

- Centers for Healthy Families
- International Center of the Heartland
- LFS Behavioral Health Programs
- RSafe® Therapies

### **MICAH House:**

- Emergency Shelter Services

### **Nebraska Children's Home Society, Inc.:**

- Children & Family Center - Pathways to the Future
- Home Visitation - Healthy Families America®

### **Nebraska Urban Indian Health Coalition, Inc.:**

- Eagle Heights Transitional Living Program

### **No More Empty Pots:**

- The Community Market Basket

### **Omaha Healthy Kids Alliance:**

- Project AIR

### **Omaha Home for Boys:**

- Jacobs' Place Transitional Living Program-Crisis Intervention

### **OneWorld Community Health Centers, Inc.:**

- Community Care Clinics for Children
- Healthy Outreach and Access for Refugee, Immigrant and Minority Populations
- Health Supportive Services
- Integrated Health Care for Uninsured Adults

### **Siena/Francis House:**

- Emergency Shelter Program
- Meal Program
- Rehousing and Reintegration Services Program

### **Stephen Center, Inc.:**

- Homeless Engagement and Diversion

### **The Salvation Army-NE:**

- Community Counseling and Wellspring Program
- Material Assistance and Seasonal Services
- Omaha Area Feeding Programs
- The Salvation Army Residential Housing Programs

### **Together, Inc. of Metropolitan Omaha:**

- Horizons Program
- Nutrition Education

### **Visiting Nurse Association (VNA):**

- Home Health Aide
- Home Health Care
- Maternal Child Community Home Visitation
- Maternal and Infant Home Health Care

### **Women's Center for Advancement (WCA):**

- Domestic Abuse/Sexual Assault Safety Services

### **YMCA of Greater Omaha:**

- Senior Wellness

## EDUCATION

### **Big Brothers Big Sisters of the Midlands:**

- Community-Based Mentoring for Children Facing Adversity

### **Boys and Girls Clubs of the Midlands:**

- Educational Support 2018-2020

### **Child Saving Institute, Inc.:**

- KidSquad
- School and Family Enrichment (SAFE)

### **Completely KIDS:**

- Maximizing Academic Readiness through a Multigenerational Approach

### **Father Flanagan's Boys' Home:**

- South Omaha Schools Collaborative: Strengthening Families to Support Student Success

### **Girl Scouts Spirit of Nebraska:**

- Girl Scouts Spirit of Nebraska - Outreach

### **Girls Incorporated of Omaha:**

- The Girls Inc. Experience

### **Greater Omaha Attendance and Learning Services:**

- GOALS Center

### **Heartland Family Service:**

- Ready in 5
- Solomon Girls Center

### **Hope Center for Kids, Inc.:**

- The Hope Employment and Learning Academy

### **Kids Can Community Center:**

- Early Childhood Education
- Out-of-School Programs

### **Latino Center of the Midlands:**

- Pathways to Success

### **Omaha Home for Boys:**

- Omaha Home for Boys Residential Care Education Services

### **OneWorld Community Health Centers, Inc.:**

- Learning Community Center of South Omaha

### **Partnership 4 Kids:**

- P4K Middle and High School Group Mentoring Program
- P4K Pre-K through Elementary Mentoring Program

### **Teammates Mentoring Program:**

- Metro Omaha Match Support and Training

### **Urban League of Nebraska, Inc.:**

- Truancy Reduction Program (Youth Attendance Navigators)
- Violence Prevention and Youthful Offender Re-entry Program (Community Coaches)

### **YMCA of Greater Omaha:**

- Early Childhood Education
- Out-of-School Time

## FINANCIAL STABILITY

### **African American Empowerment Network, Inc.:**

- Step Up Omaha Jobs and Work Experience Program

### **Child Saving Institute, Inc.:**

- Independent Living Skills (ILS)

### **College Possible:**

- College Possible Omaha's Core Program

### **Collective for Youth:**

- Train to Gain

### **D2 Center:**

- Youth Academic Navigator (YAN) / Re-engagement Specialist

### **Family Housing Advisory Services, Inc.:**

- Pathways to Prosperity

### **Heartland Family Service:**

- Ways to Work

### **Goodwill Industries, Inc.:**

- Employment Solutions

### **inCOMMON Community Development:**

- inCOMMON Workforce Development

### **Iowa Jag, Inc.:**

- Transforming At-Risk Students into Future-Ready Graduates

### **Latino Center of the Midlands:**

- Adult Basic Education

### **Lutheran Family Services of Nebraska, Inc.:**

- Refugee Education and Employment Program (REEP) and Careers and Connections

### **Midlands Latino Community Development Corporation:**

- Financial Stability Program for Latinos

### **Mercy Housing Midwest:**

- Resident Services: 2-Generation Approach to Breaking the Cycle of Poverty

### **New Visions:**

- Homeless Services

### **Omaha Home for Boys:**

- Branching Out Independent Living Program - Financial Stability

### **Project Houseworks:**

- Healthy at Home

### **RISE:**

- Post-Release Program

### **Stephen Center, Inc.:**

- Permanent Housing Transition

### **Urban League of Nebraska, Inc.:**

- Employment and Career Services
- Whitney Young Academy

### **Women's Center for Advancement (WCA):**

- Domestic Abuse/Sexual Assault Self-Sufficiency Services

### **Youth Emergency Services, Inc.:**

- Partnership for Youth Job Skill Development (Job Readiness)



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