

**BLUE
COLLAR
BOXING**
UNIONS UNITED FOR GOOD



Nebraska Center for
Workforce Development
and Education

United Way
of the Midlands



GOLD SPONSOR

November 27, 2019 at Baxter Arena

Become a Change-Maker

We owe it all to our sponsors. That's why we make sure they receive great sponsorship benefits.

Get Noticed

Want your business to be recognized in front of a 7,000-person audience? As a sponsor, you'll receive great visibility – before, during and after the event.

Align Yourself with a Great Cause

A portion of the event proceeds will help United Way of the Midlands strengthen our community. As a sponsor, you'll be empowering this local nonprofit to do what it does best – bring people together to create community change.

Join in the Fun

As a sponsor, you'll be included in every part of the event – from the pre-party to the post-party. That means you will get to experience the action *firsthand*.

To secure your sponsorship, contact Natalie Petersen at 402-342-8232 or bcb@uwmidlands.org.

Benefits:

- Recognition on event website and social media.
- Invitation to play a 1-minute advertising video at event.
- Option to have booth space at the event.
- Program recognition—a full page ad.
- Announcer recognition.
- Luxury VIP Suite or Green VIP Table.
- 25 general admission tickets.
- Invitation to the Weigh-in Party, Pre and Post Event Parties.

INVESTMENT: \$10,000

To finalize this agreement, please provide:

- A return copy of this agreement, signed and dated below, agreeing to the sponsorship and benefits above, either via postal mail or scan/email to Greg Vassios at bcb@uwmidlands.org. A fully executed copy will be returned to you upon signature by UWM.
- Agreement to the official name of the organization, to be used in written form:
[Company Name] _____ (*please initial*)
- Electronic files of the logo in the following formats can be emailed to Community Strong at communitystrong@uwmidlands.org

Signature: _____

Signature: _____

Printed Name: _____

Printed Name: Shawna Forsberg

Title: _____

Title: President & CEO

Organization: _____

Organization: United Way of the Midlands

Date: _____

Date: _____

THANK YOU!