

# BLUE COLLAR BOXING

UNIONS UNITED FOR GOOD



Nebraska Center for  
Workforce Development  
and Education

United Way  
of the Midlands



## TITLE SPONSOR

November 27, 2019 at Baxter Arena

### Become a Change-Maker

We owe it all to our sponsors. That's why we make sure they receive great sponsorship benefits.

#### Get Noticed

Want your business to be recognized in front of a 7,000-person audience? As a sponsor, you'll receive great visibility – before, during and after the event.

#### Align Yourself with a Great Cause

A portion of the event proceeds will help United Way of the Midlands strengthen our community. As a sponsor, you'll be empowering this local nonprofit to do what it does best – bring people together to create community change.

#### Join in the Fun

As a sponsor, you'll be included in every part of the event – from the pre-party to the post-party. That means you will get to experience the action *firsthand*.

To secure your sponsorship, contact Natalie Petersen at 402-342-8232 or [bcb@uwmidlands.org](mailto:bcb@uwmidlands.org).

### Benefits:

- Naming rights to the event.
- Prominent company recognition on all marketing including: social, website, email, press releases, TV, radio, posters and flyers.
- Logo featured in videos promoting the event.
- Recognition on Baxter Arena signage and website leading up to event.
- Branded table tents at each floor table and in all VIP Suites.
- Option to have booth space at the event.
- Invitation to speak and/or play 1-minute advertising video at the event.
- Two-page spread in the event program with priority placement.
- Announcer recognition.
- Logo/recognition on the jumbotron.
- Luxury VIP Suite Package for 20, including food, beverage, personal attendant during the event and parking passes.
- 100 general admission tickets.
- Invitation to the Weigh-in Party, Pre and Post Event Parties.

**INVESTMENT: \$25,000**

To finalize this agreement, please provide:

- A return copy of this agreement, signed and dated below, agreeing to the sponsorship and benefits above, either via postal mail or scan/email to Greg Vassios at [bcb@uwmidlands.org](mailto:bcb@uwmidlands.org). A fully executed copy will be returned to you upon signature by UWM.
- Agreement to the official name of the organization, to be used in written form:  
**[Company Name]** \_\_\_\_\_ (*please initial*)
- Electronic files of the logo in the following formats can be emailed to Community Strong at [communitystrong@uwmidlands.org](mailto:communitystrong@uwmidlands.org)

**Signature:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Printed Name:** Shawna Forsberg

**Title:** \_\_\_\_\_

**Title:** President & CEO

**Organization:** \_\_\_\_\_

**Organization:** United Way of the Midlands

**Date:** \_\_\_\_\_

**Date:** \_\_\_\_\_

***THANK YOU!***