



United Way 211 Radio Spots – General

30 seconds:

Who do you call when you need food or a place to sleep on a cold night? 2-1-1. United Way's 2-1-1 helpline specialists are there to help you find the services and resources you need. Simply dial 2-1-1 or text your zip code to 898211 if you're in need of food, shelter, employment, veteran's services, health care or a safe and confidential path out of abuse. Day or night, 24/7, United Way's 2-1-1 Helpline and their trained professionals are there for you.

15 seconds:

I'm [XXX] with United Way's 2-1-1 Helpline. If you need help buying food, paying your utilities or more, call 211 or text your zip code to 898211. You'll reach someone like me – a specialist trained to solve problems and connect you to community resources.

5 seconds:

Need help but not sure where to go? Call United Way's 2-1-1 Helpline or text your zip to 898211.