### Designation Pledge Form

**United Starts With You**

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**It is okay to contact me via text message**

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**I choose to invest in the Community to provide a Circle of Support:** $________

**A Circle of Support**

**Basic Needs:**
- Access to healthy food
- Domestic violence services
- Physical and mental health services, including medical research
- Safe and stable housing
- 211 Helpline

**Education:**
- Early childhood education programs that focus on improving literacy and school attendance
- Mentoring
- Out-of-school time programs

**Financial Stability:**
- Asset development
- Job training
- Omaha Federation of Labor collaboration to support upskilling/reskilling of workforce
- Personal finance classes
- Post-secondary education support

**Your Investment Makes a Difference**

- I would like to receive occasional email updates on United Way's Circle of Support and the impact of my donation.

**Optional - I choose to invest in one or more of United Way's Circle of Support Focus Areas**

**Basic Needs**
- Programs

$________

**Education**
- Programs

$________

**Financial Stability**
- Programs

$________

**I would like to receive occasional email updates on the impact of my donation and the following areas:**

- Updates on Basic Needs impact
- Updates on Education impact
- Updates on Financial Stability impact

**SPECIAL INITIATIVES**

- I choose to invest in the 211 Helpline $________
- The 211 Helpline serves people in need across Nebraska and southwest Iowa 24/7. People can reach a helpline specialist to be connected to health and human services such as housing, utilities and food support.

- I choose to invest in Raise Me to Read $________
- Raise Me to Read is a community-wide campaign that focuses on three key areas that help students achieve grade-level reading proficiency: school readiness, attendance and summer learning.

- I choose to invest in Opportunity Youth $________
- Opportunity Youth is a collaborative initiative that aims to connect youth between the ages of 16-24 to education and employment opportunities.

(To complete this form, please turn over)
LEADERS IN GIVING

☐ TOCQUEVILLE SOCIETY
$10,000 minimum donation
Join this influential group who champions this important work to strengthen and make a lasting impact in our community.

☐ BRIDGEBUILDERS SOCIETY
$1,000 minimum donation
Be a trailblazer where your interest and generosity can lead to impactful change for our most vulnerable neighbors.

AFFINITY GROUPS

☐ WOMEN UNITED
$1,500 minimum donation
Join a dynamic group of women who are passionate and believe in working together to create positive and long-term change.

AND

☐ Optional - I choose to invest in the Opportunity Youth initiative, which Women United is financially supporting for their final year: $__________

☐ UNITED WAY OF THE MIDLANDS
OPPORTUNITY YOUTH
By supporting the Opportunity Youth initiative for the third year, Women United aims to connect youth between the ages of 16-24 to education and employment opportunities.

☐ UNITED WAY OF THE MIDLANDS
EMERGING LEADERS
RAISE ME TO READ
By supporting the Raise Me to Read initiative, Emerging Leaders aim to help students achieve grade-level reading proficiency.

☐ EMERGING LEADERS
$250 minimum donation
Join a thoughtful and enthusiastic group of professionals under the age of 40 who work together to make our community stronger.

AND

☐ Optional - I choose to invest in the Raise Me to Read initiative: $__________

PAYMENT OPTIONS

MY TOTAL ANNUAL GIFT IS: $__________

PAYMENT OPTIONS:

☐ PAYROLL DEDUCTION (Workplace campaigns only) $__________ per pay period  X ________ pay periods = total gift. $__________

☐ CASH OR CHECK Please make checks payable to United Way of the Midlands. $__________

☐ CREDIT CARD Make a secure credit card donation at UnitedWayMidlands.org/donate. $__________

☐ STOCKS/SECURITIES For information on giving stocks or securities, visit UnitedWayMidlands.org/stocks. Approximate date of transfer: (MM/YYYY) ________ / ________

☐ BILL ME ($25 minimum) $__________ START DATE (MM/YYYY) ________ / ________ Monthly  Quarterly*  One Time $__________

☐ I WOULD LIKE TO BE CONTACTED ABOUT LEGACY GIVING AND ENDOWMENT GIVING OPPORTUNITIES

☐ I CHOOSE NOT TO DONATE AT THIS TIME

DESIGNATION ($50 MINIMUM PLEDGE)

ORGANIZATION ______________________________________

ADDRESS ______________________________________

CITY __________________________ STATE ______ ZIP ______

☐ Please forward my contact information and pledge amount to the designated organization so I may receive acknowledgment.

SIGN AND DATE

SIGNATURE (REQUIRED) __________________________

DATE __________________________

United Way of the Midlands will honor designations to agencies whose programs are funded by, or are consistent with its mission to impact poverty. If you choose to direct your donation to a specific agency, the agency must be classified as a 501(c)(3) organization (and included in IRS Publication 78) with a primary mission to deliver health or human services within the boundaries of the 21-county area covered by United Way of the Midlands. This includes Douglas, Sarpy, Cass, Saunders, Washington, Burt, Dodge, Nemaha and Thurston counties in Nebraska, and Pottawattamie, Adair, Cass, Fremont, Mills, Montgomery, Adama, Crawford, Harrison, Monona, Page, and Shelby counties in Iowa.

To designate to an agency, enter the agency’s name and complete address in the space provided. A list of local agencies providing programming in basic needs, education and financial stability can be found at UnitedWayMidlands.org/Programs.

Organizations that may not be considered eligible include cultural institutions, religious organizations, schools, animal welfare agencies, environmental organizations, political organizations or government entities (educational foundations are eligible). If an organization is determined to be ineligible by United Way of the Midlands, you will be contacted and have 14 days to respond, after which time, your donation will be redirected to the United Way of the Midlands’ Community Care Fund. All payments received will be paid out on a quarterly basis.

Please note: Donor designated pledges to a named agency are assessed a fundraising and processing fee based on actual historical costs in accordance with United Way Worldwide Membership Standards, as outlined in its publication titled United Way Worldwide Costs Deduction Requirements for Membership Standard M. If applicable, an assessment for noncollectable pledges may also apply. For more information please contact support@uwmidlands.org.

Privacy Statement: United Way of the Midlands may collect email addresses and other personally identifiable data about donors, volunteers and visitors, when such information is voluntarily submitted. All such information is collected and stored in a manner appropriate to the nature of the data. United Way of the Midlands does not sell or otherwise disclose this information outside the organization, unless it is explicitly requested in writing.

If you have any questions when filling out this form, please contact DE@uwmidlands.org.