

The Impact of Your Bridgebuilder Donation

Thank you for being part of the Bridgebuilder Society – a group of community leaders who give selflessly to those who are struggling.



United Way
of the Midlands



Your generous Bridgebuilder donation to United Way of the Midlands was invested in more than 100 nonprofit programs that provided basic needs, education and financial stability supports in 2019-2020. Together, these programs formed a Circle of Support around our neighbors so they could regain stability during difficult times.

Thank you!

Bridgebuilder Donors Are Stronger Together



YOU



1,600 OTHER
BRIDGEBUILDER DONORS



\$2.7 MILLION IN
'19-'20 GIVING



A CIRCLE OF SUPPORT
FOR 62,791 PEOPLE

Before the COVID-19 pandemic, more than 100,000 people were living in poverty in the Omaha-Council Bluffs metro area. As we look forward to the coming year, we realize that COVID-19 has forced employers to make difficult decisions, creating an entirely new demographic: people who are newly in-need, out of work, taking care of loved ones...with no idea where to turn. Meanwhile, social injustice continues to impact the physical, mental and financial health of many of our community members.

Your support will be even more important as we work together to support our community through this pandemic while maintaining our long-standing commitment to serving the underserved and partnering with organizations that are striving to create a more equitable community, including the Urban League of Nebraska, Empowerment Network, Latino Center of the Midlands and the Greater Omaha Chamber.

A \$1,000 Donation Made the Following Impact



One month of shelter and resources for a homeless child

OR

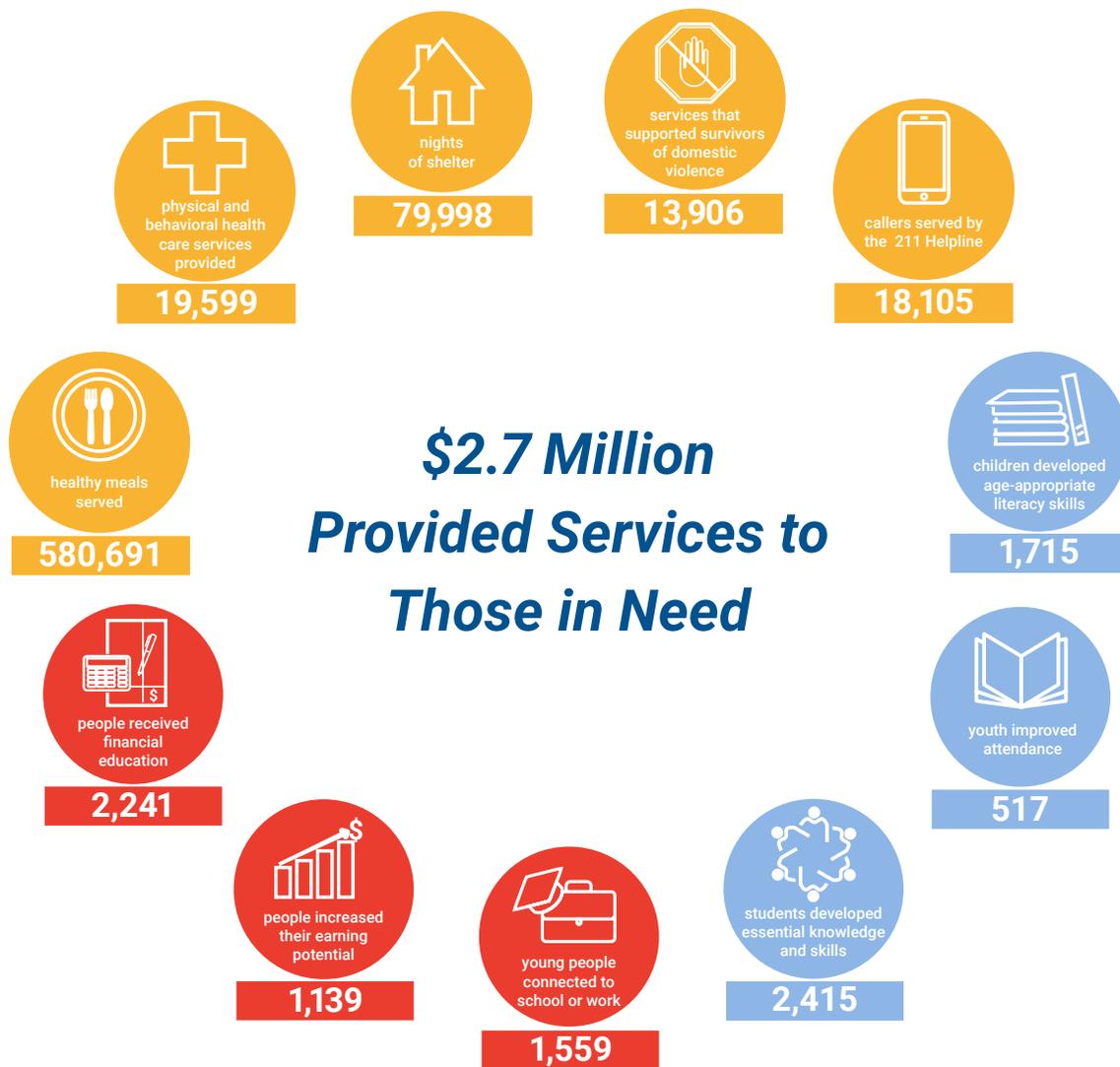


One year of case management support for an at-risk student so they have the resources they need to succeed in school

OR



Professional clothing for 24 youth for job interviews



Our Response to COVID-19

Thanks to the generosity of donors like you and our community partners, United Way of the Midlands has raised an additional \$1.1 million this year to support those affected by COVID-19. 100% of these funds are being invested in nonprofit programs meeting their immediate needs and helping them regain long-term stability at the following agencies:

- Big Brothers Big Sisters of the Midlands
- Boys and Girls Clubs of the Midlands
- Catholic Charities of Omaha
- Charles Drew Health Center
- Child Saving Institute
- Community Alliance
- Foodbank for the Heartland
- Lutheran Family Services
- OneWorld Community Health Centers
- Partnership 4 Kids
- Together, Inc.
- Visiting Nurse Association

As we collect data from these programs, we estimate they will have the following projected impact in our community:



During the next year we will prioritize funding for programs that are immediately responding to the pandemic and providing basic needs supports. Together, we can ensure that our neighbors have the basic needs, education and financial stability supports they need to grow and thrive.

To learn more about our COVID-19 response and investments, visit unitedwaymidlands.org/covid19-response.