

VISTA Opportunity

VISTA - Donor Engagement Coordinator

Summary:

We are recruiting a VISTA Donor Engagement Coordinator to help United Way of the Midlands develop and expand diversified funding streams to help UWM fight poverty in the Omaha-Council Bluffs metro area. Towards this goal, the VISTA will conduct research on partners and potential partners who could support UWM's efforts. This project will also focus on increasing our capacity to steward relationships with supporters and grow these relationships through increased communication and creating opportunities for supporters and potential supporters to volunteer.

Our ideal candidate will be service oriented, a team player, dependable, have the ability to work on several projects or tasks simultaneously and fit in to our fun environment.

Description: Founded in 1923, United Way of the Midlands (UWM) is a fundraising and community impact organization that helps individuals and families break the cycle of poverty and attain their full potential. We achieve our mission through advocacy, leadership and support for nonprofit organizations that help our vulnerable neighbors meet their basic needs and address the root causes of poverty through investments in education and financial stability. We work with more than 110 local nonprofit partners to serve 140,000 people annually.

UWM is located in the Omaha-Council Bluffs community, a growing metro area of more than 900,000 people that offers the best amenities of city living while maintaining small-town charm. We have a thriving arts, food, sports and music scene and an incredible culture of Midwestern generosity and friendliness.

Member Duties: The VISTA member will utilize a variety of sources to research current and potential partners. In addition, they will assist in various administrative aspects of the campaign, identify areas where improvement and increased organizational capacity are possible. The VISTA member will also aid our ability to retain donors through donor recognition/gratitude and volunteerism efforts as well as promote program sustainability by capturing knowledge and preparing turnover materials.

- Utilize a variety of sources to research prospective donors, especially potential major donors (annual donations of \$10,000 or more), potential legacy donors, and potential new corporate partners
- Develop and implement processes to manage donor prospecting and outreach efforts
- Strengthen donor engagement analytics and reporting
- Improve internal records tracking, particularly engagement and touch points with donors
- Analyze current donor data to develop a plan that includes retention, growth and transition strategies as well as metric and key performance indicators
- Assist in coordinating communications which thank, engage, and show impact to donors by helping build email lists and executing physical mailings

Education Level: Some college

Program Start/End Date: 08/02/2021 – 08/01/2022

Program Benefits: Choice of Education Award or End of Service Stipend, Living Allowance, Relocation Allowance, Childcare assistance if eligible, Health Coverage*, Education award upon successful completion of service, Training, jeans days, on site gym and cafeteria, free parking, and wellness plan.

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Terms: Permits working at another job during off hours, car recommended, permits attendance at school during off hours

Service Areas: Community Outreach, Community and Economic Development.

Skills: Non-Profit Management, Recruitment, Communications, Team Work, Public Speaking, Leadership, Fund raising/Grant Writing, Business/Entrepreneur, Computers/Technology.

Application: To learn more about the VISTA program and serve with the UWM, please visit <https://www.nationalservice.gov/programs/amicorps/join-amicorps>