

Campaign Partnership Plan: Biaggi's

Company:

Biaggi's www.biaggis.com

Contact Information:

Zach Link, Manager

zlink@biaggis.com

13655 California St, Omaha, NE 68154

(402) 965-9800

Amy Goddard, Marketing Director

agoddard@biaggis.com

(309) 445-6620

Description:

- For online sales, employees will use a coupon with a specific code that donates 20% of their purchase towards United Way of the Midlands (UWM) on behalf of your company's campaign.
- To get your specific code, contact Maureen Irish at mirish@uwmidlands.org.

Options:

1. Arrange with Biaggi's to promote onsite at your kick-off meeting or in your lobby with restaurant information (including Pronto Pack descriptions and online ordering instructions); Contact the manager, Zach Link to participate (zlink@biaggis.com or 402-965-9800).
2. Your company promotes to its employees online (URL coming soon!) – Your organization will receive a flyer that includes your specific code.

Benefits:

- Your company will receive 20% of the proceeds from online sales of Pasta Pronto Packs and Entree Pronto Packs at Biaggi's that will be included in your campaign results.

Promotion:

- A flyer is available on the UWM HQ site:
<https://www.unitedwaymidlands.org/campaign-headquarters/>
- Your company will send the flyer via email to employees or print it off and post it in workspaces. Each flyer will have a code specific to your organization.

Timing:

- This is available from August through December; can also extend to spring campaigns in 2021.

Financial:

- Biaggi's will tally sales and write a check to UWM on behalf of your company.