



Omaha World-Herald
Goodfellows
 In Partnership with United Way of the Midlands



STRONGER TOGETHER

United Way of the Midlands was honored to be partnered with the Omaha World-Herald to help administer their Goodfellows program, which was established in the 1890s to help those in our community who have fallen on hard times.

YOU ARE HELPING OUR FELLOW NEIGHBORS

Thank you for joining together with other Goodfellows donors to help our fellow community members, including people between jobs, the elderly, the ill, those who have experienced abuse and those facing a personal crisis with nowhere else to turn. Your generosity is truly making an impact in thousands of lives!



Because the Omaha World-Herald generously covered administrative costs associated with running the Goodfellows program, **100%** of your donations are being invested in programs supports such as:

- Emergency Assistance**
- Holiday Food**
- Shoes and Clothing**
- Other Supports Meeting People's Most Pressing Needs**

"I think (my husband) and I have always been impressed with the work Goodfellows does, particularly at Christmastime. Now more than ever, we have lots of families in need. – Deborah Gilg, Goodfellows donor

"I thought (Goodfellows) was something where the money would be used wisely and not for frivolous purposes. I think it's necessary to have some function like that, so if someone can't pay their electrical bill or has no food, there is somewhere they can turn." – Edie Kallemeyn, Goodfellows donor

Goodfellows partners with these local nonprofits:

