

Campaign Partnership Plan: Krispy Kreme

Company:

Krispy Kreme <https://www.krispykreme.com/fundraising/home>

Description:

Krispy Kreme Fundraising was created in 1955 to provide a way for qualifying community organizations to raise funds for their worthwhile causes. Last year, Krispy Kreme Fundraising helped organizations raise over \$37 million to support their initiatives. Krispy Kreme Fundraising is here to help you Raise Some DOUGH for United Way of the Midlands!

Options:

NEW!



Fundraising has never been easier. New contactless Digital Dozens are a fast and convenient way to put Original Glazed Doughnuts virtually in the hands of your supporters. You collect donations and distribute the Digital Dozens by email, then your supporters redeem for an Original Glazed Dozen the next time they visit a shop or the drive-thru.

1-DAY SALE



Purchase Fundraising Products at a discounted price and hold a One-Day Sale at a high-traffic location of your choice. Recommended locations include local grocery stores, drug stores, shopping malls, religious services, or parks.

[Click here to learn more](#)

PRE-SELL



Pre-sell Fundraising Products over a one- or two-week period using our Order Forms. At the end of your Pre-Sell period, tally up and place your order of Fundraising Products. Pick up and distribute products to your supporters.

[Click here to learn more](#)

Financial:

You get to choose your selling price so you can determine how much you want to raise for United Way.