

**BLUE
COLLAR
BOXING**
UNIONS UNITED FOR GOOD



United Way
of the Midlands



TITLE SPONSOR

November 24, 2021 at Ralston Arena

Become a Change-Maker

We owe it all to our sponsors. That's why we make sure they receive great sponsorship benefits.

Get Noticed

Want your business to be recognized in front of a 4,000-person audience? You'll receive great visibility in our community – before, during and after the event.

Align Yourself with a Great Cause

As a sponsor, you'll be empowering United Way of the Midlands and the Nebraska Center for Workforce Development and Education to strengthen the Omaha-Council Bluffs metro. Funds will help community members, including those coming out of a correctional setting, meet their essential needs, obtain post-secondary support and upskill/reskill in order to secure jobs and provide for themselves and their families.

Join in the Fun

As a sponsor, you'll be included in every part of the event – from the weigh-in to the night of. That means you will get to experience the action firsthand.

To secure your sponsorship, contact bcb@uwmidlands.org.

Benefits:

- Naming rights to the event
- Prominent company recognition on all marketing including: social, website, email, press releases, TV, radio, posters and flyers
- Logo featured in videos promoting the event
- Recognition on Ralston Arena signage and website leading up to event
- Invitation to speak and/or play 1-minute advertising video at the event
- Announcer recognition
- Branded table tents at each floor table and in all VIP Suites
- Logo/recognition on the video boards
- Invitation to the Weigh-in Party
- Recognition on event website and social media (linked to personal sites)
- Option to have booth space at the event
- Two-page spread in the event program with priority placement
- Luxury VIP Suite Package, including food, beverage, personal attendant during the event and parking passes
- 25 Club Tickets

INVESTMENT: \$25,000

To finalize this agreement, please provide:

- A return copy of this agreement, signed and dated below, agreeing to the sponsorship and benefits above, can be mailed to UWM, 2201 Farnam St. Ste 200 Omaha, NE 68102 or emailed to bcb@uwmidlands.org. A fully executed copy will be returned to you upon signature by UWM.
- Agreement to the official name of the organization, to be used in written form:
[Company Name] _____ (*please initial*)
- Electronic files of the logo in the following formats can be emailed to Community Strong at communitystrong@uwmidlands.org

Signature: _____

Signature: _____

Printed Name: _____

Printed Name: Shawna Forsberg

Title: _____

Title: President & CEO

Organization: _____

Organization: United Way of the Midlands

Date: _____

Date: _____

THANK YOU!